

# GENERAL TERMS AND CONDITIONS FOR SPONSORSHIPS WITHIN THE FRAMEWORK OF THE CIMAC WORLD CONGRESS 2025

# CIMAC CONGRESS 25

ZÜRICH, MAY 19 – 23, 2025

## Article 1 Scope of application of the General Terms and Conditions

**1.1** VDMA Services GmbH, Lyoner Str. 18, 60528 Frankfurt am Main, Germany ("VDMA Services"), is the organizer of the CIMAC World Congress 2025 in Zurich (the "Event"). Within the framework of the Event, VDMA Services offers

**1.2** The contractual relations between VDMA Services and the Sponsor (the "Parties") are governed by these General Terms and Conditions (the "Contract").

**1.3** Sponsorship bookings must be made using the official booking form of the Event and are subject to acceptance of these General Terms and Conditions. The booking form, duly completed and with a legally binding signature, must be sent by post, fax or email to

VDMA Services GmbH  
Lyoner Straße 18  
60528 Frankfurt am Main  
Germany  
Phone +49 69 6603 1892  
Telefax +49 69 6603 2143  
Email [info@vdmaseservices.org](mailto:info@vdmaseservices.org)  
Internet [www.vdmaseservices.de](http://www.vdmaseservices.de)

**1.4** Deviating or supplementary conditions of the Sponsor are not taken into account. This also applies to general terms and conditions of the Sponsor.

## Article 2 Admission / Confirmation

**2.1** Only companies and institutions with a direct connection to the Event topics, the Event participants or the industries represented are admitted as Sponsors. Whether or not a Sponsor is admitted is decided by VDMA Services at their own reasonable discretion.

**2.2** Sponsorship options will be awarded in the order of receipt by VDMA Services. If a sponsorship option has already been filled otherwise, alternatives may be offered.

**2.3** An applicant has no right to demand to be admitted as a Sponsor. The admission as a Sponsor will be confirmed in text form. The admission is valid for no other than the company or institution named in the confirmation. Once the confirmation has been received, the Contract between the Sponsor and VDMA Services is deemed concluded (conclusion of Contract).

**2.4** VDMA Services may revoke an existing admission if this was granted on the basis of false requirements or information given or if admission requirements subsequently cease to apply.

## Article 3 Exclusivity

**3.1** VDMA Services may enter into contracts with other sponsors, unless the organizer has explicitly guaranteed exclusivity of a service within the sponsoring package.

## Article 4 Scope of the Contract

**4.1** Performance by VDMA Services and counter-performance by the Sponsor are specified in the individual sponsorship offer.

**4.2** The Sponsor is responsible for the items they contribute. VDMA Services does not bear any insurance risk. Sponsors are advised to take out suitable insurance cover.

## Article 5 Fee / terms of payment

**5.1** The Sponsor is obliged to pay VDMA Services the fee pursuant to the sponsorship offer.

**5.2** Payment is due 14 days following conclusion of the Contract and receipt of the invoice by the Sponsor, without deduction. The relevant date is the date when the amount is credited to the VDMA Services bank account.

**5.3** All prices quoted are exclusive of the statutory value added tax.

## Article 6 Cancellation and non-performance by the Sponsor

**6.1** The Sponsor may cancel its offer free of charge only until admission is granted by VDMA Services GmbH.

**6.2** If the Sponsor withdraws from the Contract after admission, it must pay damages.

The prorated fee that is payable as damages is as follows:

- 25% of the agreed fee if cancelled up to 6 months prior to the Event; and
- 50% of the agreed fee if cancelled less than 6 months up to 1 month prior to the Event; and
- 100% of the agreed fee if cancelled during the one-month period directly preceding the Event.

The Sponsor may prove that there is no damage at all or that the damage incurred is less.

**6.3** A cancellation must be made in text form. The relevant date is the date of receipt by VDMA Services.

**6.4** The contractual fee is also due in full even if the Sponsor does not use all the services under the Contract.

## Article 7 Cancellation and non-performance by VDMA Services

**7.1** Should VDMA Services be unable to fulfil their contractual obligations towards the Sponsor, they will so notify the Sponsor as soon as reasonably practicable. VDMA Services will offer the Sponsor an equivalent alternative, depending on the nature of their non-performance.

**7.2** Should VDMA Services be unable to hold the Event due to the occurrence of force majeure, in particular - but not limited to - natural disasters, war, civil unrest, strikes, epidemics, pandemics, governmental measures or other unforeseeable events beyond the control of VDMA Services, they will notify the Sponsor as soon as reasonably practicable. The ongoing effects of the corona pandemic are deemed a pandemic within the meaning of sentence 1.

**7.3** Should VDMA Services be in a position to hold the Event at a later date (reschedule), they will inform the Sponsor as soon as reasonably practicable. If the Event is rescheduled, the Sponsor may choose not to participate on the changed date. The Sponsor must notify in text form VDMA Services of its decision no later than one week following receipt of the reschedule notice.

**7.4** In the cases pursuant to 7.2 and 7.3 above, the Sponsor may claim reimbursement of payments already made, minus prior advertising costs incurred.

## Article 8 Liability

**8.1** VDMA Services' liability is limited to cases of intent and gross negligence or culpable injury to life, body or health.

**8.2** In the case of a slightly negligent breach of a fundamental condition of Contract, liability on the part of VDMA Services shall be limited to reasonably foreseeable damage that is intrinsic to the Contract.

**8.3** VDMA Services does not accept warranty for advertising and image activities achieving the effect intended by the Sponsor.

## Article 9 Data protection/privacy

**9.1** Following the booking process, data provided by the Sponsor (company name, postal address, contact person, telephone/fax number and email addresses) will be stored and processed.

In particular, VDMA Services use personal data:

- to process orders and business transactions with the Sponsor;
- to send out offers in connection with the Event;
- for Event-specific information before and after the Event;
- to get into contact and for inquiries and queries;
- to send information and advertising material by ordinary mail;
- to forward selected data to specific contractors in fulfilment of the Contract;
- to prepare personalized tickets; and
- for evaluations for statistical purposes.

**9.2** Further information on individual rights and general information on how we manage personal data can be found at [www.vdma.org/en/datenschutz](http://www.vdma.org/en/datenschutz).

**9.3** VDMA Services only store and use personal data for as long as this is necessary to perform the Contract. VDMA Services will only use these for the purposes for which data have been collected or to comply with legal requirements regarding reporting or document retention. The Sponsor may at any time object to the use of its data for the above-mentioned purposes, in particular for the sending of Event-specific information before and after the Event and the sending of offers in connection with the Event. **Email to: [vdmaseservices@vdma.org](mailto:vdmaseservices@vdma.org)**

## Article 10 Good conduct, information and confidentiality

**10.1** The Parties undertake to show mutual respect, good conduct and loyalty. The Sponsor is obliged to take into account the interests of VDMA Services. In particular, the reputation and image of VDMA Services as a service company of VDMA e. V. and the image of the sponsored Event deserve to be protected.

**10.2** The Parties shall inform each other as soon as reasonably practicable about any circumstances and changes that are relevant for the implementation of this Contract.

**10.3** The Parties undertake to maintain confidentiality towards third parties regarding the content of the individual sponsoring contracts, including without limitation the individual items of performance. A Party may disclose to a third party details hereunder only if and when it has obtained the express, written consent of the other Party, in order to safeguard one or both Parties' interests that deserve protection, or in the case of statutory disclosure requirements. This obligation shall survive the termination of this Contract.

## Article 11 Duration of the Contract

**11.1** This Contract enters into force upon receipt of the booking confirmation issued by VDMA Services.

**11.2** This Contract ends upon cancellation or end of the Event and fulfilment of each and any obligations owed by either Party.

## Article 12 Limitation period

**12.1** The limitation period is 12 months and starts at the end of the week when the Event ends. Cases of intent, gross negligence and culpable injury to life, body or health are excluded from the short limitation period. In this respect the statutory limitation periods apply.

## Article 13 Text form requirement

**13.1** There are no further oral agreements between the Parties.

**13.2** Amendments and supplements to this Contract must be made in text form. This also applies to a waiver of this clause.

## Article 14 Applicable law and jurisdiction

**14.1** This Contract is governed exclusively by the laws of the Federal Republic of Germany, to the exclusion of the UN Convention on Contracts for the International Sale of Goods.

**14.2** Place of jurisdiction for all disputes arising from or in connection with this Contract is Frankfurt am Main.

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Internet [www.vdmaseservices.de](http://www.vdmaseservices.de)

Chairman of the  
supervisory board:  
Karl Haeusgen  
Managing Directors:  
Holger Breiderhoff  
Sven Laux  
Dr. Ralph Wiechers

Deutsche Bank AG, Frankfurt  
BLZ 500 700 10, Kto. 928499  
IBAN DE29 5007 0010 0092 8499 00  
SWIFT DEUTDEFFXXX

Commerzbank AG, Frankfurt  
BLZ 500 800 00, Kto. 912803  
IBAN DE88 5008 0000 0091 2803 00  
SWIFT DRESDEFFXXX

Place of business: Frankfurt  
Register court: District court Frankfurt  
HRB10883

Tax No. 045 234 36106  
VAT ID. DE 114156212

VDMA Services GmbH  
Lyoner Straße 18  
60528 Frankfurt/Main  
Germany

Organizer: VDMA Services GmbH  
Contact: Hatice Altintas  
Phone: +49 69 6603 1143  
Fax: +49 69 6603 2143  
Email: Hatice.Altintas@vdma.org

## BOOKING FORM SPONSORSHIP PROGRAM

We would like to book the following sponsorship opportunities:  
Please tick;

<b>1 Congress Logistics Sponsorship</b>		
1.01 Congress Bags	<b>Sold out</b>	<b>35,000 €</b>
1.02 Signage Footprints	<b>Sold out</b>	<b>15,000 €</b>
1.03 Memory Sticks		<b>15,000 €</b>
1.04 Pens	<b>Sold out</b>	<b>5,000 €</b>
1.05 Notepads	<b>Sold out</b>	<b>5,000 €</b>
1.06 Welcome Gift		<b>8,000 €</b>
1.07 Umbrella	<b>Sold out</b>	<b>8,000 €</b>
1.08 Coffee to go cup	<b>Sold out</b>	<b>10,000 €</b>
1.09 Powerbank	<b>Sold out</b>	<b>10,000 €</b>
<b>2 Mobile App and WIFI Area Sponsorship</b>		
2.01 Mobile App – Start Screen Sponsor	<b>Sold out</b>	<b>15,000 €</b>
2.02 Mobile App – Banner Ad Sponsor	<b>Partially sold</b>	<b>7,000 €</b>
2.03 WIFI Area Sponsorship		<b>10,000 €</b>
<b>3 Room Sponsorship</b>		
3.01 Session Room Sponsorship	<b>Partially sold</b>	<b>15,000 – 20,000 €</b>
3.02 One-Day Catering	<b>Partially sold</b>	<b>6,000 €</b>
3.03 Media Check Sponsorship		<b>2,500 €</b>
3.04 Bar Area Sponsorship	<b>Partially sold</b>	<b>15,000 €</b>
3.05 Registration Area Sponsorship	<b>Sold out</b>	<b>10,000 €</b>
3.06 Welcome Reception	<b>Sold out</b>	<b>15,000 €</b>

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## BOOKING FORM SPONSORSHIP PROGRAM

We would like to book the following sponsorship opportunities:  
Please tick;

<b>4 Other Opportunities</b>		
<b>4.01 Closing Ceremony Banquet</b>	<b>Sold out</b>	<b>15,000 €</b>
<b>4.02 Staffing Shirts Sponsorship</b>	<b>Sold out</b>	<b>15,000 €</b>
<b>4.03 Wall Banner</b>		
4.01.01 Small Wall Banner on exhibition floor		<b>4,000 €</b>
4.01.02 Large Wall Banner on exhibition floor	<b>Partially Sold</b>	<b>6,000 €</b>
<b>4.04 Advertising in Online Pre Program</b>		
4.04.01 Back Cover Online Pre Program		<b>4,000 €</b>
4.04.02 Inside Front Cover Online Pre Program		<b>3,000 €</b>
4.04.03 Inside Back Cover Online Pre Program		<b>2,000 €</b>
4.04.04 Inside Full Page Online Pre Program		<b>1,500 €</b>
<b>4.05 Advertising in Online Final Program</b>		
4.05.01 Back Cover Online Final Program		<b>8,000 €</b>
4.05.02 Inside Front Cover Online Final Program		<b>6,000 €</b>
4.05.03 Inside Back Cover Online Final Program		<b>4,000 €</b>
4.05.04 Inside Full Page Online Final Program		<b>3,000 €</b>
<b>4.06 Additional Sponsorship Opportunities</b>		
4.06.01 Banner ad rotating on congress website		<b>2,000 €</b>
4.06.02 Company logo on beach flag within the entrance area		<b>4,000 €</b>
4.06.03 Placement of a roll-up banner within the congress venue (entrance, corridors)		<b>3,000 €</b>
4.06.04 Newsletter		<b>2,000 €</b>
<b>Total sum in € (excluding VAT)</b>		

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## BOOKING FORM SPONSORSHIP PROGRAM

We hereby register as sponsor at CIMAC World Congress 2025.

### Company / Organization

Company/Organization \_\_\_\_\_

Street \_\_\_\_\_

Postcode \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_

Phone/Fax \_\_\_\_\_

Internet \_\_\_\_\_

Email \_\_\_\_\_

Owner/Director \_\_\_\_\_

VAT-ID (EU-Countries) \_\_\_\_\_

Purchase Order Number (if required for invoice) \_\_\_\_\_

### Contact person

Name \_\_\_\_\_

First name \_\_\_\_\_

Title \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

Phone/Fax \_\_\_\_\_

Mobile \_\_\_\_\_

Yes, we have noted and acknowledged terms and conditions for sponsoring

### Alternative address for invoice

Company \_\_\_\_\_

Street \_\_\_\_\_

Postcode \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_

VAT-ID (EU-Countries) \_\_\_\_\_

Place and date \_\_\_\_\_

Company stamp and legally binding signature \_\_\_\_\_

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Internet [www.vdmaseservices.de](http://www.vdmaseservices.de)

Chairman of the  
supervisory board:  
Karl Haeusgen  
Managing Directors:  
Holger Breiderhoff  
Sven Laux  
Dr. Ralph Wiechers

Deutsche Bank AG, Frankfurt  
BLZ 500 700 10, Kto. 928499  
IBAN DE29 5007 0010 0092 8499 00  
SWIFT DEUTDEFFXXX

Commerzbank AG, Frankfurt  
BLZ 500 800 00, Kto. 912803  
IBAN DE88 5008 0000 0091 2803 00  
SWIFT DRESDEFFXXX

Place of business: Frankfurt  
Register court: District court Frankfurt  
HRB10883

Tax No. 045 234 36106  
VAT ID. DE 114156212