

# Media Partnership Agreements

## Performance Packages

### Basic

#### **Contact**

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<https://www.cimaccongress.com>

## 1. Exhibition Package – 10,000 Euro

### VDMA Services provides the following to the Journal:

- Exhibition booth (size: 6 sqm)
- 1 Congress pass
- Editorial content (e.g. interview with a CIMAC representative)
- Display of 200 copies of the Journal at the international press stand during the Congress
- Journals logo along with a short description on [www.cimaccongress.com](http://www.cimaccongress.com)
- Announcement of the cooperation on X and LinkedIn

### Journal provides the following to VDMA Services:

- 3 full-page, 4-color adverts in the print magazine between February 2024 and May 2025
  - Site advert on the website for 3 months linking to [www.cimaccongress.com](http://www.cimaccongress.com) (Feb 2024 – May 2025)
  - Announcement of cooperation on X / LinkedIn / Facebook / Instagram (if available)
  - 200 copies of Journals Magazine, sent to Zurich/Switzerland till end of April 2025
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## 2. Social Media Package – 8,000 Euro

### VDMA Services provides the following to the Journal:

- 1 Congress pass
- Editorial content (e.g. interview with a CIMAC representative)
- Announcements of our cooperation on X and LinkedIn
- Announcement of our cooperation in the CIMAC Congress newsletter
- Display of 200 copies of the Journal at the international press stand during the Congress
- Journals logo along with a short description on [www.cimaccongress.com](http://www.cimaccongress.com)

### Journal provides the following to VDMA Services:

- 1 full-page, 4-color advert in the print magazine between February 2024 and May 2025
  - Site advert for 3 months linking to [www.cimaccongress.com](http://www.cimaccongress.com) (February 2024 – May 2025)
  - Places Advert in the journal's newsletter for one month (February 2024 – May 2025)
  - 4 Social Media threads e.g. LinkedIn, Facebook, X, Instagram (February 2024 – May 2025)
  - 200 copies of Journals Magazine sent to Zurich/Switzerland till end of April 2025
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## 3. Standard Package – 5,000 Euro

### VDMA Services provides the following to the Journal:

- Display of 200 copies of the Journal at the international press stand during the Congress
- Journals logo along with a short description on [www.cimaccongress.com](http://www.cimaccongress.com)

### Journal provides the following services to VDMA Services:

- 1 full page, 4-color advert in the print magazine between February 2024 – May 2025
  - 200 copies of Journals Magazine sent to Zurich/Switzerland till end of April 2025
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**\* Packages can be modified by individual requests of the Journal. \***