

SPONSORSHIP PROGRAM

CIMAC
CONGRESS **22**

BUSAN, JUNE 13–17, 2022

Meeting the Future of Combustion Engines

30th CIMAC WORLD CONGRESS

Combustion Engine Technology for Ship Propulsion | Power Generation | Rail Traction



Sponsorship Program

General Information.....	03
Congress Venue	05
Congress Organizer	06

1 Congress Logistics Sponsorship

1.01 Congress Bags	Already sold	07
1.02 Lanyards		07 Already sold
1.03 Memory Sticks		08
1.04 Pens & Notepads	Already sold	08
1.05 Welcome Gift		08
1.06 Umbrella.....		09
1.07 Coffee to go cup.....		09
1.08 Powerbank		09

2 Mobile App and WIFI Area Sponsorship

2.01 Mobile App – Start Screen Sponsor.....	10	Already sold
2.02 Mobile App – Banner Ad Sponsor.....	10	Already sold
2.03 WIFI Area Sponsorship.....	10	Already sold

3 Room Sponsorship

3.01 Session Room Sponsorship.....	11	Already sold
3.02 One-Day Catering	Partially sold	11
3.03 Media Check Sponsorship.....		12
3.04 Lounge Area Sponsorship	Already sold	12
3.05 VIP Lounge Sponsorship		12

4 Other Opportunities

4.01 Wall Banner	13
4.02 Welcome Reception.....	Already sold 13
4.03 Staffing Shirts Sponsorship	Already sold 13
4.04 Advertising in Pre Program	14
4.05 Advertising in Final Program.....	14 Already sold
4.06 Additional Opportunities	14
Partnership-Level.....	15
Booking-Form.....	16
General Terms and Conditions.....	19
Contact.....	20



Why CIMAC Congress?

CIMAC is the most important platform for the dialogue amongst the engine industry, technical experts and engine users.

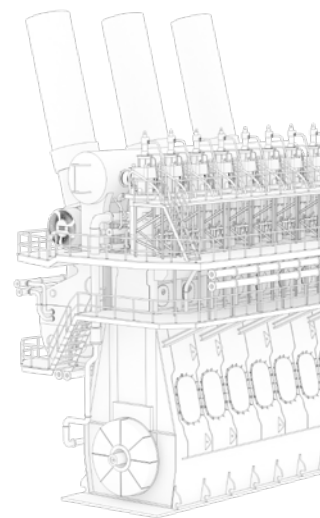
The CIMAC World Congress will be held from **13 - 17 June 2022 in Busan, South Korea**. More than 800 attendees (experts, exhibitors) from all over the world are expected to present and discuss the latest developments, research results and trends in the field of combustion engines. In addition, an accompanying exhibition and various other events are organized in order to support the dialogue within the network.

This outstanding event will be an ideal platform to present your company by sponsoring the CIMAC World Congress. We offer you a unique opportunity through various sponsorship packages which are enclosed.

History of CIMAC Congress

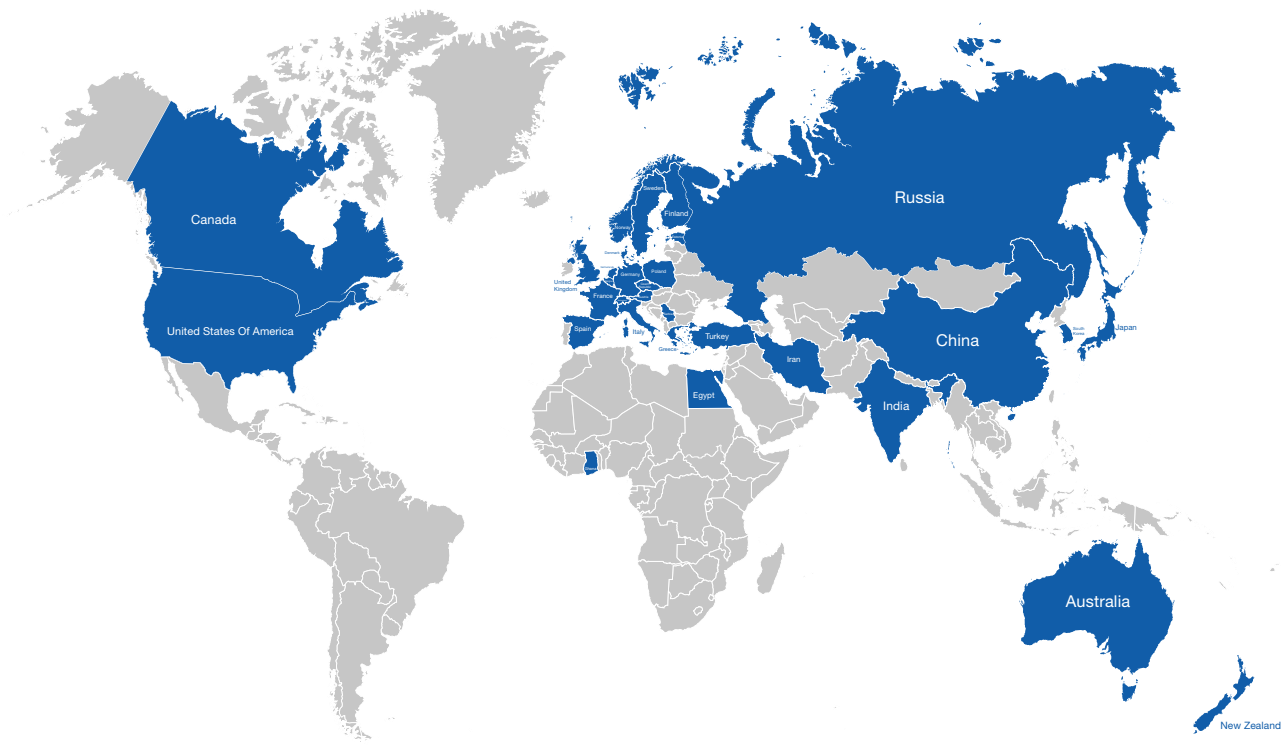
Year	City	Attendees	Papers
1951	Paris	505	89
1953	Milan	315	28
1955	The Hague	380	29
1957	Zurich	619	25
1959	Wiesbaden	790	36
1962	Copenhagen	749	30
1965	London	726	31
1968	Brussels	690	30
1971	Stockholm	719	49
1973	Washington D.C.	630	50
1975	Barcelona	870	57
1977	Tokyo	578	81
1979	Vienna	706	68
1981	Helsinki	687	87

1983	Paris	779	110
1985	Oslo	647	97
1987	Warsaw	582	96
1989	Tianjin	406	104
1991	Florence	428	103
1993	London	483	118
1995	Interlaken	520	99
1998	Copenhagen	812	147
2001	Hamburg	845	177
2004	Kyoto	708	199
2007	Vienna	779	182
2010	Bergen	800	217
2013	Shanghai	889	261
2016	Helsinki	815	220
2019	Vancouver	815	281



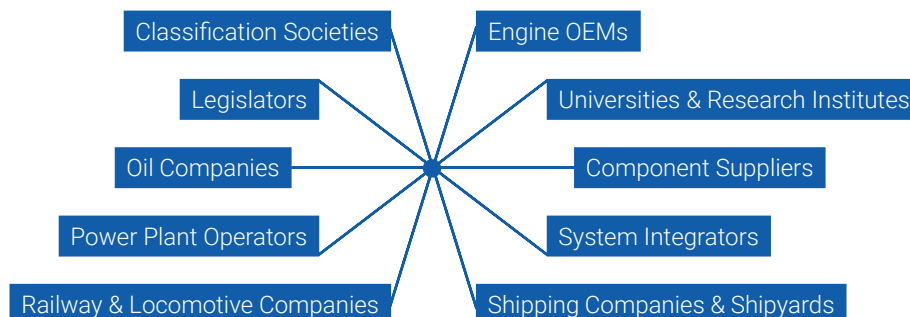
Who attends the CIMAC Congress?

CIMAC Congress attendees come from more than 30 countries in America, Asia, Europe, Australia and Africa:



Target Groups in the fields of Shipping, Power Generation and Rail Traction

More than 800 attendees will attend one of the most important international events in the field of Large Diesel and Gas Engines – the 30th CIMAC Congress.



CONGRESS VENUE



bexco

Busan the city of international conventions - the perfect place for any event!

Korea is one of the most advanced nations in the world, yet it is also a country steeped in historically rich tradition. In Busan, this combination of the old and the new abounds at every turn. Firstclass convention facilities sit minutes from sandy beaches and historic mountain trails. Serene, thousand-year old temple sites are nestled among some of the tallest residential skyscrapers in Asia.

BEXCO - Busan Exhibition Convention Centre

Convention Hall
55 APEC-ro
U-dong
Haeundae-gu
Busan
South Korea

www.bexco.co.kr



VDMA Services GmbH

The VDMA Services GmbH is a fully-owned subsidiary of VDMA – German Machinery and Plant Manufacturers Association, that not only supports the participation of the German engineering industry in more than 60 fairs all over the world, but also offers fair and event management as a professional full service by the Expo Management department.

A key service of the VDMA Services GmbH is the development and support of fair concepts which meet the actual needs of each industry segment and strengthen the position of the capital goods industry.

VDMA Services GmbH

Lyoner Straße 18
60528 Frankfurt am Main
Germany

Phone: +49 69 6603 1892
Email: congress@cimac.com
Web: www.vdmaservices.de
www.cimaccongress.com

Your contact person



Nicole Potz

Phone: +49 69 6603 1143
Fax: +49 69 6603 2143
Email: nicole.potz@vdma.org

I will be pleased to help you with all your sponsorship activities for the CIMAC Congress 2022, discuss your ideas and support you in implementing them.

1 CONGRESS LOGISTICS SPONSORSHIP

All sponsorship packages include the following:

- **Company logo as sponsor** – on the congress website with link to sponsors website
- **Sponsor mentioned with logo** – in the congress program
- **Presence of your logo as sponsor** – in the power point presentations during the breaks

1.01 Congress Bags

1 SPONSOR

- Company logo on the front of the bag with CIMAC Congress logo
- Opportunity to provide one piece of promotional material in the bag
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress passes for 2 attendees

35,000 €

Bags will be produced by the congress organizer.

**Already
sold**

**Exclusive
Sponsoring
Opportunity**



1.02 Lanyards

1 SPONSOR

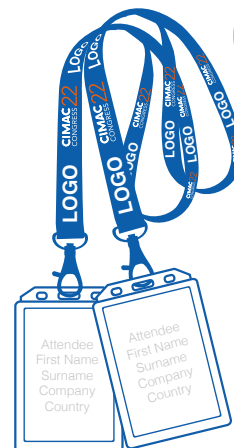
- Company logo on the congress lanyard distributed to all congress attendees
- Company logo on sponsors banner wall at the registration area in the congress venue
- Presence of your logo as sponsor in the power point presentations during the breaks
- Complimentary congress passes for 2 attendees

30,000 €

Lanyards and Badges will be produced by the congress organizer.

**Already
sold**

**Welcome all
Attendees**



1 CONGRESS LOGISTICS SPONSORSHIP

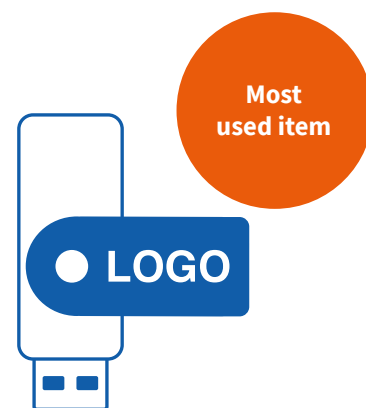
1.03 Memory Sticks

1 SPONSOR

- Branded memory sticks with the complete proceedings of the technical program for all attendees
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress pass for 1 attendee

15,000 €

Memory Sticks will be produced by the congress organizer.



1.04 Pens & Notepads

1 SPONSOR

- Company Logo printed on congress pens and notepads
- Pens and Notepads are included in congress bags

5,000 €

Pens & Notepads will be produced by the congress organizer.

Already sold



1.05 Welcome Gift

1 SPONSOR

- Providing a company branded welcome gift to all attendees
- Welcome gift is included in congress bags

8,000 €

Plus material and production costs.



1 CONGRESS LOGISTICS SPONSORSHIP

1.06 Umbrella

1 SPONSOR

- Providing a company branded umbrella for all attendees
- Umbrella is included in congress bags

8,000 €

Umbrella will be produced by the congress organizer.



1.07 Coffee to go cup

1 SPONSOR

- Providing a company branded coffee to go cup for all attendees
- Coffee to go cup is included in congress bags

10,000 €

Coffee to go cup will be produced by the congress organizer.



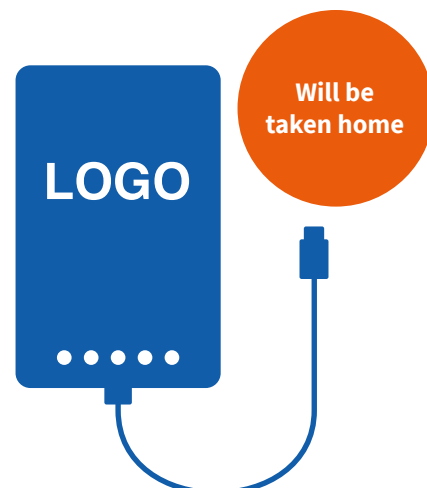
1.08 Powerbank

1 SPONSOR

- Providing a company branded Powerbank for all attendees
- Powerbank is included in congress bags

10,000 €

Powerbank will be produced by the congress organizer.



2 MOBILE APP AND WIFI AREA SPONSORSHIP

2.01 Mobile App – Start Screen Sponsor

1 SPONSOR

- Your company logo / banner ad will appear on the main screen upon initial opening for all users (exclusive)
- A banner click will lead to sponsor-provided URL
- Banner ad rotating with other sponsors in footer
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress pass for 1 attendee

15,000 €

Logo / banner must be provided by the Sponsor.

*Already
sold*

Strong visual
presence



2.02 Mobile App – Banner Ad Sponsor

MAX. 5 SPONSORS

- Banner ad rotating with other sponsors in footer
- Company logo as sponsor on the congress website with link to sponsors website
- Sponsor mentioned in the congress program with logo
- Company logo on sponsors banner wall at the registration area in the congress venue
- Presence of your logo as sponsor in the power point presentations during the breaks

7,000 €

Banner must be provided by the Sponsor.

*Already
sold*

Draw
attention



2.03 WIFI Area Sponsorship

2 SPONSORS

- Branding with company logo of visitor WIFI-welcome page or company website as welcome page

5,000 €

Logo must be provided by the Sponsor.

*Already
sold*

Get
connected



3 ROOM SPONSORSHIP

3.01 Session Room Sponsorship

MAX. 4 SPONSORS

- Company logo at room entrance
- Company logo on screen at the beginning and end of the session
- Room will be named after your company during the congress
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress pass for 1 or 2 attendees, depending on the size of the sponsored room.

10,000 – 20,000 €

Logo must be provided by the Sponsor.

*Already
sold*

High
awareness



3.02 One-Day Catering

MAX. 4 SPONSORS

- Branding of napkins and coffee-to-go cups with company logo
- Company logo on bars and food stations in the catering areas
- Possibility to provide company branded cupcakes or cake pops for the afternoon coffee breaks (company own production costs)

6,000 €

Napkins and coffee to go cups will be produced by the congress organizer.

*Partially
sold*

Get
attention in
breaks



3 ROOM SPONSORSHIP

3.03 Media Check Sponsorship

1 SPONSOR

- Company logo on all desktop workstations
- Placement of roll-up banners, mouse pads, print and promotion material at the media check where all speakers hand in their presentations

2,500 €

Roll-up banner, mouse pads and other promotion material must be provided by the Sponsor.



3.04 Lounge Area Sponsorship

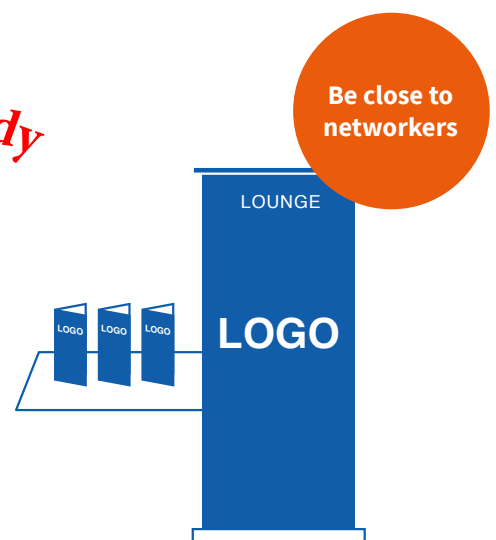
1 SPONSOR

- Lounge Area within the Exhibition / Meeting and Networking platform
- Branding of this area with roll-up banners and print and promotional material
- Company logo on sponsors banner wall at the registration area in the congress venue

10,000 €

Roll-up banner and other promotion material must be provided by the Sponsor.

Already sold



3.05 VIP Lounge Sponsorship

1 SPONSOR

- Branding of VIP lounge with company logo at the entrance
- Placement of roll-up banners and print and promotion material in the VIP lounge

5,000 €

Roll-up banner, and other promotion material must be provided by the Sponsor.



4 OTHER OPPORTUNITIES

4.01 Wall Banner

3 SPONSOR

4.01.01 Small Wall Banner on exhibition floor:

- Placement of one wall banner in the exhibition lobby
- Size 1300x5000mm

4,000 €

Graphic must be provided by the sponsor. Banner will be produced by the congress organizer.

3 SPONSOR

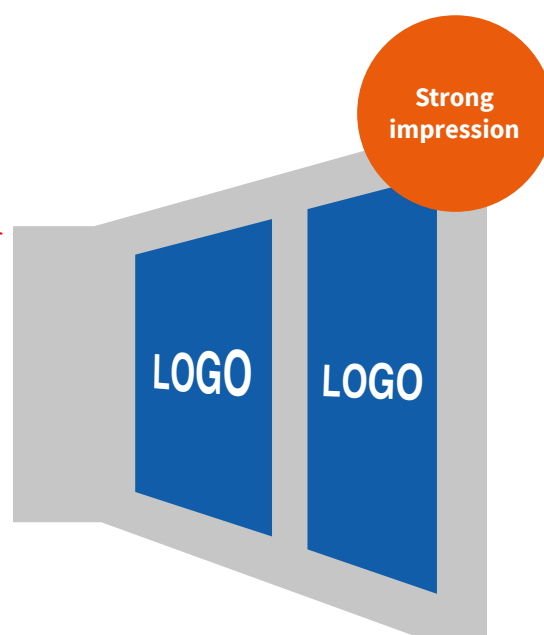
4.01.02 Large Wall Banner on exhibition floor:

- Placement of one wall banner in the exhibition lobby
- Size 3000x5000mm

6,000 €

Graphic must be provided by the sponsor. Banner will be produced by the congress organizer.

Already sold



4.02 Welcome Reception

1 SPONSOR

- Signage with company logo at the entrance of the event
- Company logo on bars and food tables in the reception areas
- Branded cocktail napkins
- Company logo on invitation card

5,000 €

Signage and cocktail napkins must be provided by the Sponsor.

Already sold



4.03 Staffing Shirts Sponsorship

1 SPONSOR

- Company branded polo shirts (front side) with CIMAC Congress logo (back side)
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress pass for 1 attendee

15,000 €

Shirts will be produced by the congress organizer.

Already sold



4 OTHER OPPORTUNITIES

4.04 Advertising in Pre Program

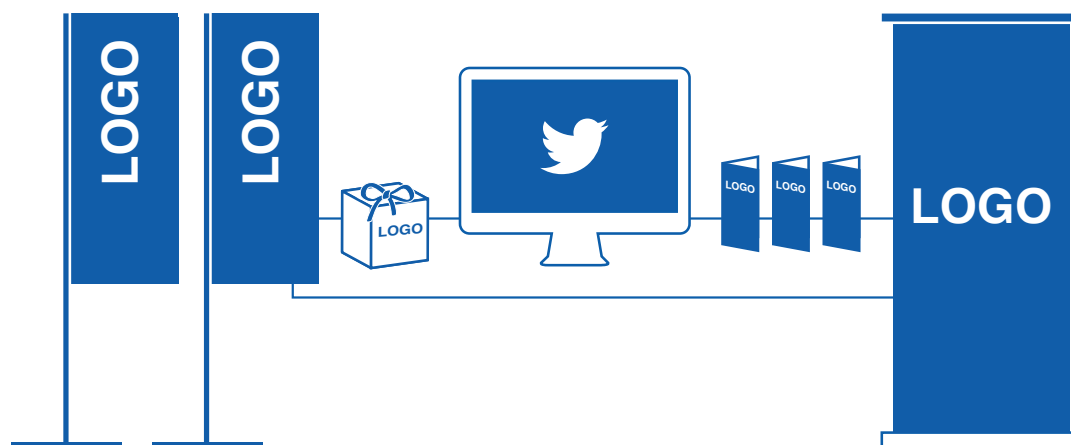
4.04.01 Back Cover Pre Program	4,000 €
4.04.02 Inside Front Cover Pre Program Already sold	3,000 €
4.04.03 Inside Back Cover Pre Program	2,000 €
4.04.04 Inside Full Page Pre Program	1,500 €

4.05 Advertising in Final Program

4.05.01 Back Cover Final Program Already sold	8,000 €
4.05.02 Inside Front Cover Final Program Already sold	6,000 €
4.05.03 Inside Back Cover Final Program Already sold	4,000 €
4.05.04 Inside Full Page Final Program Already sold	3,000 €

4.06 Additional Sponsorship Opportunities

4.06.01 Banner ad rotating on congress website	2,000 €
4.06.02 Company logo on beach flag within the entrance area	4,000 €
4.06.03 Placement of a roll-up banner within the congress venue (entrance, corridors)	3,000 €



PARTNERSHIP-LEVEL



Show maximum promotional presence!

All sponsors will receive the highest recognition for their support of the 30th CIMAC World Congress. Depending on the total sum of sponsorship, different partner levels can be achieved:



Platin Partner
40,000 € and more



Gold Partner
30,000 € – 39,000 €



Silver Partner
20,000 € – 29,000 €



Bronze Partner
15,000 € – 19,000 €

Show maximum promotional presence as a Sponsor of the CIMAC Congress 2022! You can be sure to draw the full attention!

All Sponsors who will not achieve precious metal status will be announced as premium Sponsors.

VDMA Services
Lyoner Straße 18
60528 Frankfurt/Main
Germany

Organizer: VDMA Services
Contact: Nicole Potz
Phone: +49 69 6603 1143
Fax: +49 69 6603 2143
Email: nicole.potz@vdma.org

BOOKING FORM SPONSORSHIP PROGRAM

We would like to book the following sponsorship opportunities:
Please tick;

1 Congress Logistics Sponsorship

1.01 Congress Bags	35,000 €
1.02 Lanyards	30,000 €
1.03 Memory Sticks	15,000 €
1.04 Pens & Notepads	5,000 €
1.05 Welcome Gift	8,000 €
1.06 Umbrella	8,000 €
1.07 Coffee to go cup	10,000 €
1.08 Powerbank	10,000 €

2 Mobile App and WIFI Area Sponsorship

2.01 Mobile App – Start Screen Sponsor	15,000 €
2.02 Mobile App – Banner Ad Sponsor	7,000 €
2.03 WIFI Area Sponsorship	5,000 €

3 Room Sponsorship

3.01 Session Room Sponsorship	10,000 – 20,000 €
3.02 One-Day Catering	6,000 €
3.03 Media Check Sponsorship	2,500 €
3.04 Lounge Area Sponsorship	10,000 €
3.05 VIP Lounge Sponsorship	5,000 €

VDMA Services
Lyoner Straße 18
60528 Frankfurt/Main
Germany

Organizer: VDMA Services
Contact: Nicole Potz
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Fax: +49 69 6603 2143
Email: nicole.potz@vdma.org

BOOKING FORM SPONSORSHIP PROGRAM

We would like to book the following sponsorship opportunities:
Please tick;

4 Other Opportunities

4.01 Wall Banner

4.01.01 Small Wall Banner on exhibition floor	4,000 €
4.01.02 Large Wall Banner on exhibition floor	6,000 €

4.02 Welcome Reception

5,000 €

4.03 Staffing Shirts Sponsorship

15,000€

4.04 Advertising in Pre Program

4.04.01 Back Cover (includes 4C) Pre Program	4,000 €
4.04.02 Inside Front Cover (includes 4C) Pre Program	3,000 €
4.04.03 Inside Back Cover (includes 4C) Pre Program	2,000 €
4.04.04 Inside Full Page (includes 4C) Pre Program	1,500 €

4.05 Advertising in Final Program

4.05.01 Back Cover (includes 4C) Final Program	8,000 €
4.05.02 Inside Front Cover (includes 4C) Final Program	6,000 €
4.05.03 Inside Back Cover (includes 4C) Final Program	4,000 €
4.05.04 Inside Full Page (includes 4C) Final Program	3,000 €

4.06 Additional Sponsorship Opportunities

4.06.01 Banner ad rotating on congress website	2,000 €
4.06.02 Company logo on beach flag within the entrance area	4,000 €
4.06.03 Placement of a roll-up banner within the congress venue (entrance, corridors)	3,000 €

Total sum in € (excluding VAT)

VDMA Services
Lyoner Straße 18
60528 Frankfurt/Main
Germany

Organizer: VDMA Services
Contact: Nicole Potz
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Email: nicole.potz@vdma.org

BOOKING FORM SPONSORSHIP PROGRAM

We hereby register as sponsor at CIMAC World Congress 2022.

Company / Organization

Contact person

Company/Organization
Street
Postcode
City
Country
Phone/Fax
Internet
Email
Owner/Director
VAT-ID (EU-Countries)

Name
First name
Title
Position
Email
Phone/Fax
Mobile

Yes, we have noted and acknowledged terms and conditions for sponsoring

Alternative address for invoice

Company
Street
Postcode
City
Country
VAT-ID (EU-Countries)

Place and date
Company stamp and legally binding signature

GENERAL TERMS AND CONDITIONS FOR SPONSORSHIPS WITHIN THE FRAMEWORK OF THE CIMAC WORLD CONGRESS 2022

CIMAC 22
CONGRESS

BUSAN, JUNE 13–17, 2022

Article 1 Scope of application of the General Terms and Conditions

1.1 VDMA Services GmbH, Lyoner Str. 18, 60528 Frankfurt am Main, Germany ("VDMA Services"), is the organizer of the CIMAC World Congress 2022 in Busan (the "Event"). Within the framework of the Event, VDMA Services offers

1.2 The contractual relations between VDMA Services and the Sponsor (the "Parties") are governed by these General Terms and Conditions (the "Contract").

1.3 Sponsorship bookings must be made using the official booking form of the Event and are subject to acceptance of these General Terms and Conditions. The booking form, duly completed and with a legally binding signature, must be sent by post, fax or email to

VDMA Services GmbH
Lyoner Straße 18
60528 Frankfurt am Main
Germany
Phone +49 69 6603 1892
Telefax +49 69 6603 2143
Email info@vdmaseservices.org
Internet www.vdmaseservices.de

1.4 Deviating or supplementary conditions of the Sponsor are not taken into account. This also applies to general terms and conditions of the Sponsor.

Article 2 Admission / Confirmation

2.1 Only companies and institutions with a direct connection to the Event topics, the Event participants or the industries represented are admitted as Sponsors. Whether or not a Sponsor is admitted is decided by VDMA Services at their own reasonable discretion.

2.2 Sponsorship options will be awarded in the order of receipt by VDMA Services. If a sponsorship option has already been filled otherwise, alternatives may be offered.

2.3 An applicant has no right to demand to be admitted as a Sponsor. The admission as a Sponsor will be confirmed in text form. The admission is valid for no other than the company or institution named in the confirmation. Once the confirmation has been received, the Contract between the Sponsor and VDMA Services is deemed concluded (conclusion of Contract).

2.4 VDMA Services may revoke an existing admission if this was granted on the basis of false requirements or information given or if admission requirements subsequently cease to apply.

Article 3 Exclusivity

3.1 VDMA Services may enter into contracts with other sponsors, unless the organizer has explicitly guaranteed exclusivity of a service within the sponsoring package.

Article 4 Scope of the Contract

4.1 Performance by VDMA Services and counter-performance by the Sponsor are specified in the individual sponsorship offer.

4.2 The Sponsor is responsible for the items they contribute. VDMA Services does not bear any insurance risk. Sponsors are advised to take out suitable insurance cover.

Article 5 Fee / terms of payment

5.1 The Sponsor is obliged to pay VDMA Services the fee pursuant to the sponsorship offer.

5.2 Payment is due 14 days following conclusion of the Contract and receipt of the invoice by the Sponsor, without deduction. The relevant date is the date when the amount is credited to the VDMA Services bank account.

5.3 All prices quoted are exclusive of the statutory value added tax.

Article 6 Cancellation and non-performance by the Sponsor

6.1 The Sponsor may cancel its offer free of charge only until admission is granted by VDMA Services GmbH.

6.2 If the Sponsor withdraws from the Contract after admission, it must pay damages.

The prorated fee that is payable as damages is as follows:

- 25% of the agreed fee if cancelled up to 6 months prior to the Event; and
- 50% of the agreed fee if cancelled less than 6 months up to 1 month prior to the Event; and
- 100% of the agreed fee if cancelled during the one-month period directly preceding the Event.

The Sponsor may prove that there is no damage at all or that the damage incurred is less.

6.3 A cancellation must be made in text form. The relevant date is the date of receipt by VDMA Services.

6.4 The contractual fee is also due in full even if the Sponsor does not use all the services under the Contract.

Article 7 Cancellation and non-performance by VDMA Services

7.1 Should VDMA Services be unable to fulfil their contractual obligations towards the Sponsor, they will so notify the Sponsor as soon as reasonably practicable. VDMA Services will offer the Sponsor an equivalent alternative, depending on the nature of their non-performance.

7.2 Should VDMA Services be unable to hold the Event due to the occurrence of force majeure, in particular - but not limited to - natural disasters, war, civil unrest, strikes, epidemics, pandemics, governmental measures or other unforeseeable events beyond the control of VDMA Services, they will notify the Sponsor as soon as reasonably practicable. The ongoing effects of the corona pandemic are deemed a pandemic within the meaning of sentence 1.

7.3 Should VDMA Services be in a position to hold the Event at a later date (reschedule), they will inform the Sponsor as soon as reasonably practicable. If the Event is rescheduled, the Sponsor may choose not to participate on the changed date. The Sponsor must notify in text form VDMA Services of its decision no later than one week following receipt of the reschedule notice.

7.4 In the cases pursuant to 7.2 and 7.3 above, the Sponsor may claim reimbursement of payments already made, minus prior advertising costs incurred.

Article 8 Liability

8.1 VDMA Services' liability is limited to cases of intent and gross negligence or culpable injury to life, body or health.

8.2 In the case of a slightly negligent breach of a fundamental condition of Contract, liability on the part of VDMA Services shall be limited to reasonably foreseeable damage that is intrinsic to the Contract.

8.3 VDMA Services does not accept warranty for advertising and image activities achieving the effect intended by the Sponsor.

Article 9 Data protection/privacy

9.1 Following the booking process, data provided by the Sponsor (company name, postal address, contact person, telephone/fax number and email addresses) will be stored and processed.

In particular, VDMA Services use personal data:

- to process orders and business transactions with the Sponsor;
- to send out offers in connection with the Event;
- for Event-specific information before and after the Event;
- to get into contact and for inquiries and queries;
- to send information and advertising material by ordinary mail;
- to forward selected data to specific contractors in fulfilment of the Contract;
- to prepare personalized tickets; and
- for evaluations for statistical purposes.

9.2 Further information on individual rights and general information on how we manage personal data can be found at www.vdma.org/en/datenschutz.

9.3 VDMA Services only store and use personal data for as long as this is necessary to perform the Contract. VDMA Services will only use these for the purposes for which data have been collected or to comply with legal requirements regarding reporting or document retention. The Sponsor may at any time object to the use of its data for the above-mentioned purposes, in particular for the sending of Event-specific information before and after the Event and the sending of offers in connection with the Event. **Email to: vdmaseservices@vdma.org**

Article 10 Good conduct, information and confidentiality

10.1 The Parties undertake to show mutual respect, good conduct and loyalty. The Sponsor is obliged to take into account the interests of VDMA Services. In particular, the reputation and image of VDMA Services as a service company of VDMA e. V. and the image of the sponsored Event deserve to be protected.

10.2 The Parties shall inform each other as soon as reasonably practicable about any circumstances and changes that are relevant for the implementation of this Contract.

10.3 The Parties undertake to maintain confidentiality towards third parties regarding the content of the individual sponsoring contracts, including without limitation the individual items of performance. A Party may disclose to a third party details hereunder only if and when it has obtained the express, written consent of the other Party, in order to safeguard one or both Parties' interests that deserve protection, or in the case of statutory disclosure requirements. This obligation shall survive the termination of this Contract.

Article 11 Duration of the Contract

11.1 This Contract enters into force upon receipt of the booking confirmation issued by VDMA Services.

11.2 This Contract ends upon cancellation or end of the Event and fulfilment of each and any obligations owed by either Party.

Article 12 Limitation period

12.1 The limitation period is 12 months and starts at the end of the week when the Event ends. Cases of intent, gross negligence and culpable injury to life, body or health are excluded from the short limitation period. In this respect the statutory limitation periods apply.

Article 13 Text form requirement

13.1 There are no further oral agreements between the Parties.

13.2 Amendments and supplements to this Contract must be made in text form. This also applies to a waiver of this clause.

Article 14 Applicable law and jurisdiction

14.1 This Contract is governed exclusively by the laws of the Federal Republic of Germany, to the exclusion of the UN Convention on Contracts for the International Sale of Goods.

14.2 Place of jurisdiction for all disputes arising from or in connection with this Contract is Frankfurt am Main.

VDMA Services GmbH
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Internet www.vdmaseservices.de

Chairman of the
supervisory board:
Karl Haeusgen
Managing Directors:
Holger Breiderhoff
Sven Laux
Dr. Ralph Wiechers

Deutsche Bank AG, Frankfurt
BLZ 500 700 10, Kto. 928499
IBAN DE29 5007 0010 0092 8499 00
SWIFT DEUTDEFFXXX

Commerzbank AG, Frankfurt
BLZ 500 800 00, Kto. 912803
IBAN DE88 5008 0000 0091 2803 00
SWIFT DRESDEFFXXX

Place of business: Frankfurt
Register court: District court Frankfurt
HRB10883

Tax No. 045 234 36106
VAT ID. DE 114156212

Contact us

We will be pleased to help you with all your sponsorship activities for the CIMAC World Congress 2022, discuss your ideas with you, and support you in implementing them. For further information please contact:

VDMA Services GmbH

Lyoner Strasse 18
60528 Frankfurt am Main
Germany

Phone: +49 69-6603 1892

Email: congress@cimac.com

Web: www.cimaccongress.com

